

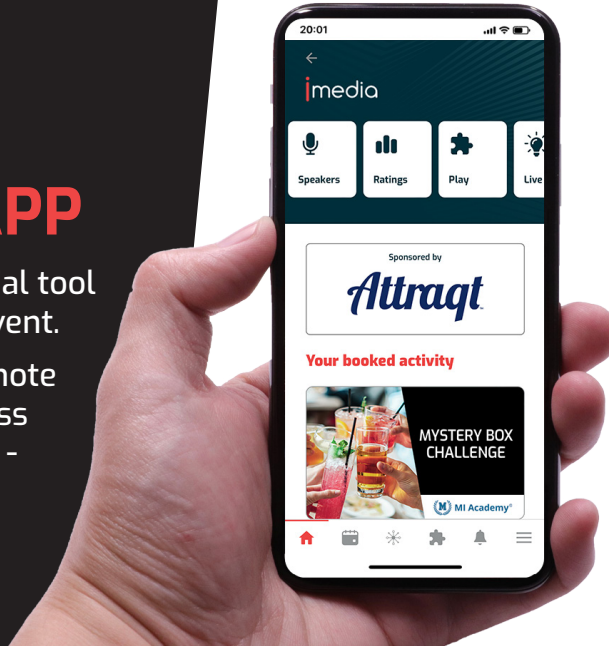


# THE IMEDIA APP

The iMedia app is an essential tool for navigating this iMedia event.

Where to be and when, keynote session details, your business connect schedule and more -

You name it, it's in the app!



# MAKE THE MOST OF YOUR iMedia EXPERIENCE



## BUSINESS CONNECT

This has all of your **Business Connect** meetings and schedule. Ensure you scan the badge of everyone you meet!



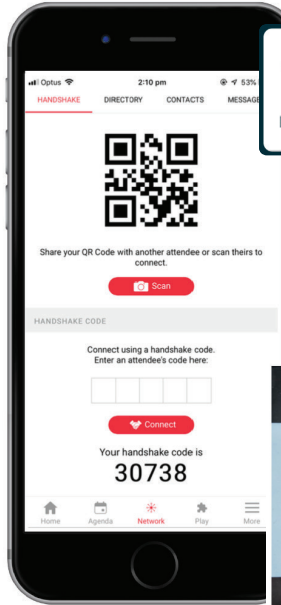
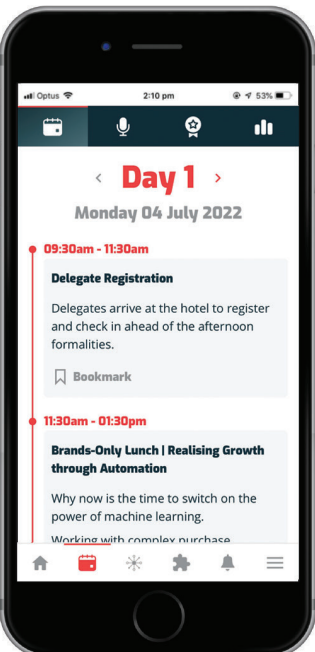
## PLAY

You can access the **leaderboard, polls and video content** here. The more you interact with the app, the more points you gain!



## AGENDA

Please see the agenda for all accurate **times, rooms and session synopsis**. Take a look at the agenda ahead of time to decide which breakout sessions you are most interested in!



## NETWORK

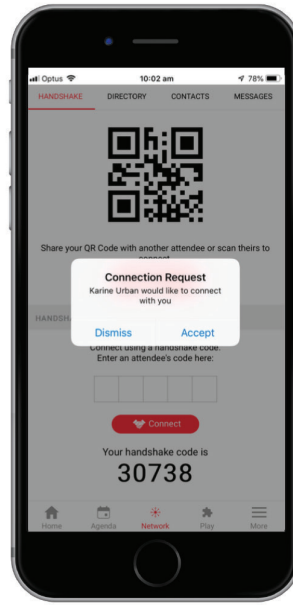
This is where you scan to collect attendee details - a fantastic lead generation tool.

### TO CONNECT

1. Select **NETWORK** to find the scanning feature
2. All delegates have a QR code printed on their **badges** that can be scanned by the app. Alternatively you can exchange handshake codes.



**Remember:** You must accept all pending requests before they will appear in your contacts list!



## CONNECTION REQUESTS

Once a barcode/handshake code has been exchanged, you must accept before contact information is received

## PENDING INVITATIONS

People who have scanned your barcode but are awaiting your connection request will show in your contacts a 'pending requests'

## EXPORTING CONTACT LIST

To receive all your connections at the close of the event:

1. Go into Networking > Contacts
2. Press the red button that says 'Email me my contacts'
3. An email will be sent directly to your inbox